



## **COPPOLA'S 'WINE WONDERLAND' TO OPEN FOR 2012 SEASON ON MARCH 30<sup>TH</sup>**

### **Francis Ford Coppola Winery Park Now Offering Enhanced 'Cabine' Packages, Swim Classes and More Tasting Experiences**

GEYSERVILLE, Calif. (March 21, 2012) – Francis Ford Coppola Winery announced today that their outdoor Winery Park will officially open for the 2012 season on Friday, March 30<sup>th</sup>. Initially Francis Ford Coppola's "Wine Wonderland" will be open weekends only (Friday – Sunday) from 11 a.m. to 6 p.m. And beginning Memorial Day weekend on May 25<sup>th</sup>, the park will be open seven days a week from 11 a.m. to 6 p.m. through September 30. In October, the park will remain open on weekends, weather dependent.

This unique destination winery in Northern California's Alexander Valley offers something enjoyable for people of all ages: a 3,600 square foot swimming pool, private cabines (European-style personal changing rooms), a performing arts pavilion, bocce courts, gaming tables and two delicious dining options including RUSTIC, *Francis's Favorites* and the Pool Cafe. With over forty wines produced and available onsite, guests can tour the facility, visit Francis's Movie Gallery and partake in various wine tasting experiences.

Among the new 2012 season offerings are enhanced cabine packages which may now be reserved in advance throughout the season. Day-long cabine packages, priced at \$125 for General Admission and \$100 for members of Francis Ford Coppola Winery's Wine Family (\$100 / \$90 Monday-Thursday in June and September), include four pool passes, up to four lounge chairs, the use of four towels, two complimentary wine tasting flights plus two surprise tastes of exclusive wines and two Francis Ford Coppola Winery commemorative water bottles. Reservations may be made by calling (707) 857-1471. Guest Reception associates will offer Winery Park visitors assistance with cabine rentals and will help to book tastings and tours, make reservations for RUSTIC, purchase limited daily pool passes and provide information on the current day's schedule of activities. New for the 2012 season, guests can now sign up for early morning group and private swim class sessions throughout July and August.

Adding to the fun is a full calendar of unique tasting experiences. *Tasting in the Dark* is an adventurous two-hour wine tasting that explores how flavors and aromas in wine are accentuated when they are experienced in complete darkness. This sensory tasting experience will take place throughout the spring and summer on 4/21, 5/20, 6/16, 7/22 and 8/11. Reservations are required and can be made by calling Guest Reception at (707) 857-1471. And coming soon will be smoothie tastings for children.

For more information, please visit [www.FrancisCoppolaWinery.com](http://www.FrancisCoppolaWinery.com) or call Guest Reception at (707) 857-1471. Schedule updates can also be found on the winery's Facebook page at [www.facebook.com/CoppolaWine](http://www.facebook.com/CoppolaWine).

### **About Francis Ford Coppola Winery**

Francis puts it best, saying the winery is “a wine wonderland, a park of pleasure where people of all ages can enjoy all the best things in life – food, wine, music, dancing, games, swimming and performances of all types. A place to celebrate the love of life.” Francis Ford Coppola Winery is located at 300 Via Archimedes in Geyserville, California, accessed from US HWY 101 and the INDEPENDENCE LANE exit. Among the many unique attractions at the property, Francis Ford Coppola Winery features wine tasting, two restaurants, a swimming pool, a movie gallery, a performing arts Pavilion and a park area with game tables and bocce courts. Francis Ford Coppola Winery opens at 11 a.m. daily. For more information, call (707) 857-1400, toll free (877) 590-3329 or visit [www.FrancisCoppolaWinery.com](http://www.FrancisCoppolaWinery.com).

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